



**American Senior
Communities**

NEWS RELEASE

Local Community Earns Pinnacle Quality Award

SALEM, INDIANA: Pinnacle Quality Insight, an independent, nationally recognized surveyor specializing in long-term and post-acute care, has recognized American Senior Communities (ASC), Indiana's largest senior care provider, with 92 separate awards in Customer Experience. Locally, Salem Crossing received two awards.

Qualifications for this distinction requires a category such as Professional Therapy Services, Activities, Cleanliness, Dining Services, Safety, etc. to score best in class nationally.

David Stordy, COO, stated "We are so proud of these communities. The valuable feedback from our customers allows us to prescriptively shape our plans to ensure we are living out our mission of compassionately serving our customers with quality care and excellence."

ASC provides a variety of life style and care options including Garden Homes, Independent and Assisted Living Apartments, Short-term Rehabilitation, Memory Care, Long-Term Care, Respite and Hospice. For more information about American Senior Communities, please visit the website at www.ASCSeniorCare.com.